

For Immediate Release
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**Public Launch of *'Ike Ku'oko'a* Initiative
celebrating Lā Ku'oko'a at 'Iolani Palace**

When: November 28, 2011

Where: 'Iolani Palace Grounds

Time: 11:00am – 2:00pm

HONOLULU – The non-profit group Awaiaulu is seeking 3,000 volunteers from Hawai'i and the world to participate in a unique initiative to make 60,000 pages of Hawaiian-language newspapers accessible and searchable via the Internet. Participants can sign up to hand-type pages of newspaper copy currently housed in Hawai'i archival collections.

'Ike Kū'oko'a, or Liberating Knowledge, will launch on November 28, 2011 and is scheduled to be completed in eight months. The entire volunteer effort will be managed online using a web-based program, allowing individuals to download the files and participate from home, school, or their local library. Volunteers are not required to know the Hawaiian language to participate.

Organizers are inviting the public to come down with laptop computers to join us or just come and register to be a part of this momentous legacy movement to re-claim Hawaiian knowledge. The first 200 volunteers will receive a special gift to commemorate the launch and be in a commemorative photo to mark the occasion. Sprint USA has committed to provide wi-fi access that day to help launch this important endeavor.

You can be a part of Hawaiian history by participating in this vital project. Help bring the voices of our kupuna to light by volunteering today.

Many organizations and institutions are jumping on board to assist with funding or resources in this important Hawaiian legacy project, including the Pū'ā Foundation, Office of Hawaiian Affairs, Kamehameha Schools, Hawai'inuiākea School of Hawaiian Knowledge, U.H. Hawai'i Sea Grant, Hawai'i Community Foundation and numerous civic clubs, hālau and individuals in Hawai'i and abroad.

Visit www.awaiaulu.org for more information

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